



# BUSINESS ANALYST TRACK BROCHURE

*Train to be a skilled Business Analyst*



# PROGRAM OVERVIEW

➔ **100% Online Learning**

➔ **Live access to class recording**

➔ **Hands-on with projects**

➔ **Linkedin and Upwork optimization**

➔ **Add projects to your portfolio**

➔ **Industry relevant certificate**

➔ **5 months plus 2 month internship**





# WHY CONSIDER A BUSINESS ANALYST?



This year, one of the most significant and impactful positions will be that of business analyst- Chris Livesey

Recent technological advancements have significantly changed how businesses use IT-based solutions to address a range of business challenges, problems, and difficulties.

As a result, many firms worldwide continue to have a great need for qualified people who understand business analysis procedures.


By developing and planning beneficial modifications and process optimizations, a business analyst serves as a link between business concepts and business capabilities.

The Business Analyst regularly evaluates business performance, usually through "performance capability assessments" or "feasibility studies." These evaluations evaluate skills that range from those that are readily apparent to the consumer to those that are deeply ingrained in the production process.

Solving some of the most fascinating challenges in the world is possible with a fulfilling job as a business analyst!



# REQUIREMENTS



**01**

**Duration**  
5 Months




**02**

**Internship**  
2 Months



**03**

**Skill Level**  
Beginner to  
Master



***Investing in your skills  
is the most profitable  
decision you will ever  
make***



# OUR CURRICULUM



# BUSINESS ANALYSIS

**MODULE**

# EXCEL ANALYSIS

## Module 1

### Introduction to Excel Basics

- a) Introduction to Excel Basics
- b) Excel interface/ Environment
- c) Cell Referencing

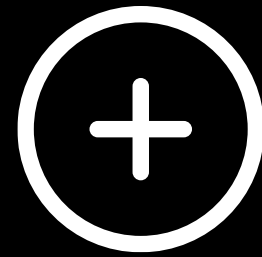


## Module 2

### Formula & Functions

- a) Functions 1 (SUM, AVERAGE, COUNT, COUNTA, MAX, MIN etc)
- b) Functions 2
  - i) If, NestedIF and IFS
  - ii) If\_And\_Or
  - iii) Tables, Structured Referencing
- c) Functions 3 (Vlookup, Hlookup, Xlookup and Index-Match)

# Excel for Data Analysis II



**Portfolio/ Exercises**  
– Business Case Study  
– PowerPoint Presentation



## Module 3

### Data Visualization & Dashboarding in Excel

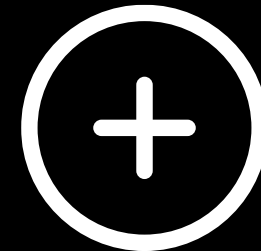
- a) Business Problem
- b) Asking the Right Questions
- c) Pivot Tables
- d) Dashboard Building

## Module 4

### Storytelling and Presentation



## Power BI, Visualization, and Modelling



### Real World Case Study Module 5

- a) Power BI Basic
- b) Power BI vs Excel
- c) Power BI Architecture
- d) The Power BI Workflow



Power BI

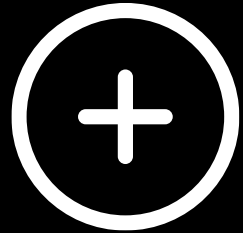
## Module 6

- a) Power BI Dashboard Building
- b) Data Modelling
- c) Primary and Foreign Keys
- d) Fact and Dimension Table
- e) DAX

## Module 7

1. Web Scrapping
2. Power BI to Database (Import vs Direct Query)
- 3.c) Power BI to Folder
- 4.d) Power Bi to API Data Source

## Power BI and SQL



Power BI

## Module 8

### DAX and Dashboarding II

- a) DAX Functions II
- b) AI Visuals
- c) Dynamic Charts
- d) Intermediate Visualizations

### Case Study

## Module 9

### Introduction SQL

- a) Importing and Restoring Data
- b) Functions, Joins, Having
- c) Writing SQL Queries

## Module 11

### Analysis Introduction I

- a) What is Business Analysis?
- b) Functions and Responsibilities
- c) Profiles of Business Analyst
- d) The Business Analyst Mindset

## Module 12

### Analysis Introduction II

- a) Principles of Business Analysis
- b) Competencies of a Business Analyst
- c) Key Terms on Business Analysis
- d) Introduction to Project Initiation Planning

## Module 13

### Project Initiation Planning

- a) The Business Objective Concept
- b) Collaboration PM-BA
- c) KPI's for Business Analysis
- d) Project Performance Measures

## Module 14

### Stakeholder

- a) Stakeholder's Identification
- b) Stakeholder Analysis Matrix
- c) RACI Matrix
- d) Stakeholder's Register and Template
- e) RAM (Responsibility Assignment Matrix)

## Module 15

### Business Case

- a) Collaboration and Communication Plan
- b) Kickoff Meeting Checklist
- c) Creating a Business Case
- d) Techniques for Developing Business Case

## Module 16

### Requirement Engineering

- a) Requirement Overview
- b) Types of Requirement
- c) Requirement Analysis Stages
- d) Prioritizing Requirements
- e) Producing Valid Requirement Tips

## Module 17

### Requirements Elicitation

- a) Requirement Elicitation Basics
- b) Techniques for Requirement Elicitation
- c) Requirement Validation
- d) Business Requirements Document (BRD)

## Module 18

### Requirement Analysis

- a) Introduction
- b) Visual Modeling Concepts
- c) Business and Technical Models
- d) BPMN vs UML
- e) Collaboration with Technical Team



## ASSESSMENT CASE STUDY

### Module 19



### Module 20



### Module 21



### Module 22

#### Requirements Specification

- a) Introduction
- b) Categorizing Requirements
- c) Deriving Requirements
- d) Assigning Requirement Attributes
- e) Validating Requirement

#### Requirements Validation

- a) Introduction to Requirement Approval
- b) Business Approval
- c) Technical Approval
- d) Sponsor or Committee Approval

#### GAP Analysis

- a) Introduction/ Overview
- b) Purpose/ Benefits of Gap Analysis
- c) Types of Gap Analysis
- d) Key Components of Gap Analysis
- e) Gap Analysis Tools

#### Module 22 Process Mapping

- a) Definition and Purpose
- b) Importance in Business Analysis
- c) Types of Process Map
- d) Elements of Process Map
- e) Process Map Techniques

## Module 23



### Methodologies in Business Analysis

- a) Agile Essentials
- b) Agile Concept
- c) Agile Culture and Tribe
- d) Roles, Artifacts, Rituals and Tools
- e) Agile Manifesto
- f) Principles, Values and FAQs
- g) Agile vs Waterfall
- h) Myths, Knowledge Base, Framework
- i) Agile Subway Map
- j) Fundamentals, and Teams
- k) Product Management and Testing

## Module 24



### Agile Online Project Collaboration

- Assessment
- Case Study

## Module 25



### Agile Scrum Framework and JIRA I

- a) Agile Scrum Framework
- b) Scrum Artifacts, Ceremonies and Roles
- c) Introduction to Jira
- d) Jira Demo
- e) Scrum Boards in Jira



## Module 26



### **Agile Scrum Framework and JIRA II**

- a) Reports in Jira
- b) Burndown Chart
- c) Product Backlog in Jira
- d) Road Mapping in Jira

## Module 27



### **Product Requirement Documentation**

- a) Creating a PRD

### **Practical and Case Study**

## Module 28

### **Module 28 Software Development Life Cycle**

- a) Introduction
- b) Methodologies
- c) Lifecycle Overview
- d) Waterfall, Incremental, Spiral and Agile
- e) RAD (Rapid Application Development)
- f) Prototyping

## Module 29



### Deployment, UAT

- a) Creating Test Scripts for UAT
- b) Maintaining a Lesson Learned Document
- c) Conducting a Project Review
- d) Types of Delivery
- e) Complete Project Verification

## Module 30



### Performance Measures Set-Up

- a) Project Review Set-Up
- b) Project Completion Verification
- c) Project Performance Measures
- d) Business Analysis Performance Measures

## Module 31



### Capstone Project Assessment Case Study



# Industries That Employ Business Analysts

**Technology and Software Companies**

**Finance and Banking**

**Healthcare and Pharmaceuticals**

**E-commerce and Retail**

**Telecommunications**

**Manufacturing and Production**

**Logistics and Supply Chain**

**Government and Public Sector**

**Education and EdTech**



# WHY TRAIN WITH US?



**Practical, Job  
Ready Training**



**Industry-  
Standard Tools  
& Technologies**



**Expert  
Instructors With  
Real Experience**



**Personalized  
Mentorship &  
Support**



**Flexible and  
Beginner-Friendly**



**Certification  
That Boosts  
Your CV**



**Career  
Guidance &  
Portfolio  
Development**



**Supportive  
Community**



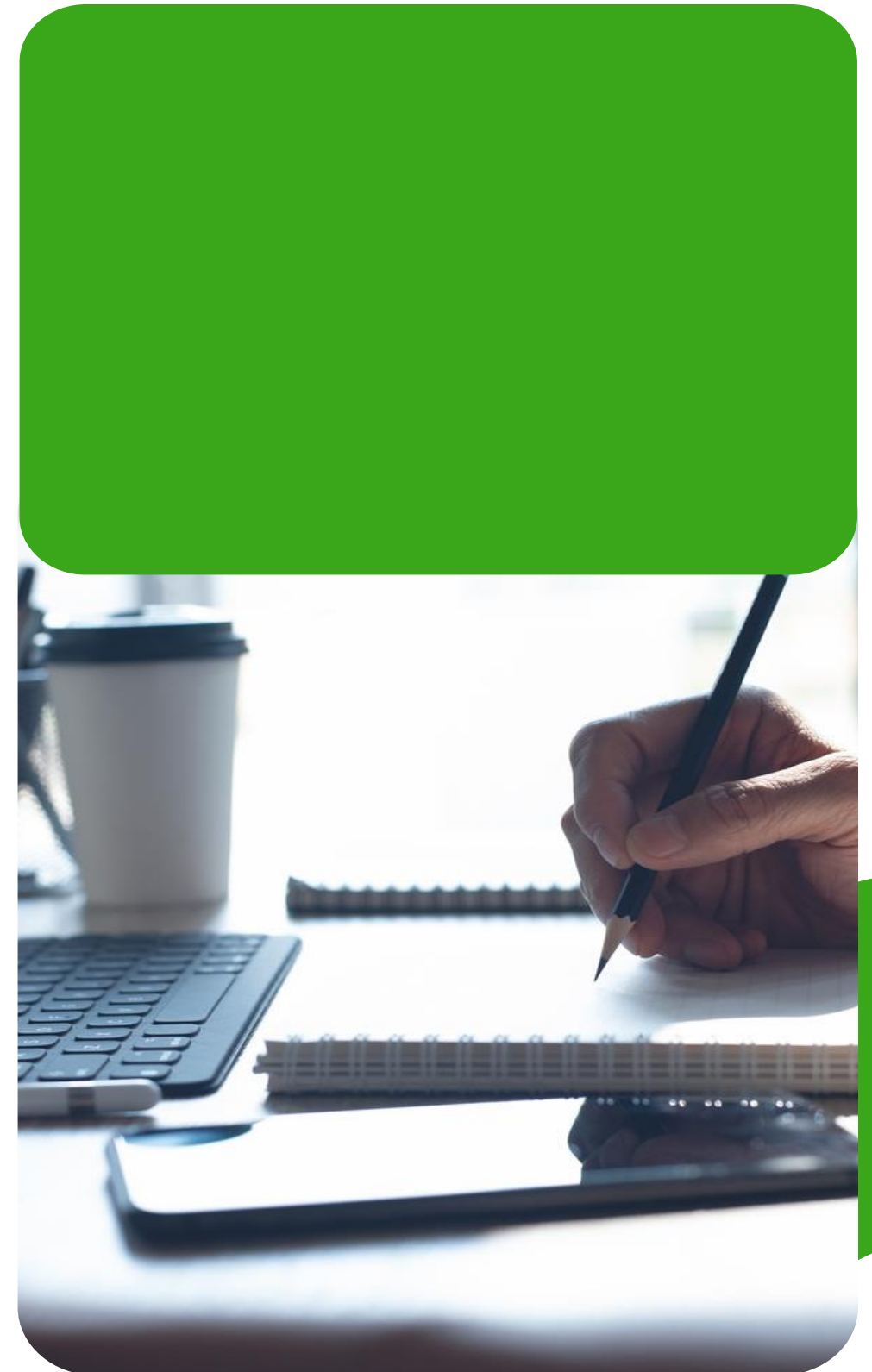
**Proven Success  
Stories**



**Affordable  
Quality Training**



# Real world case studies



# GROWTH INTERNSHIP PROGRAM





# JOIN OUR NEXT COHORT



# 2026 TRAINING CALENDER



**January**  
**10**  
Saturday

**February**  
**14**  
Saturday

**March**  
**14**  
Saturday

**April**  
**11**  
Saturday

**May**  
**09**  
Saturday

**June**  
**13**  
Saturday

**July**  
**11**  
Saturday

**August**  
**08**  
Saturday

**September**  
**12**  
Saturday

**Octobe**  
**10**  
Saturday

**November**  
**14**  
Saturday

**Decembe**  
**12**  
Saturday

# PROGRAM FEES

# Testimonial

The following are genuine testimonials that we have received from our past students who have proven the benefits of the services we have provided to them.



**Adetoye Cherish**



Learning with Amdor Analytics has been one of the best experiences of my tech journey. The facilitator explains every concept clearly, and even though I came from a non-tech background, I now understand data analytics better than I imagined. The patience and passion from the instructor make the sessions fun and easy to follow. I'm so glad I joined this program!



**Ambros Okeke**



Honestly, I didn't expect to enjoy learning SQL this much. The facilitator broke it down in such a simple way that even complex topics felt easy. I also love the interactive nature of the class, everyone is carried along, and no one is left behind. I'd recommend Amdor Analytics to anyone looking to start a career in tech.



**Ayodele Doyin**

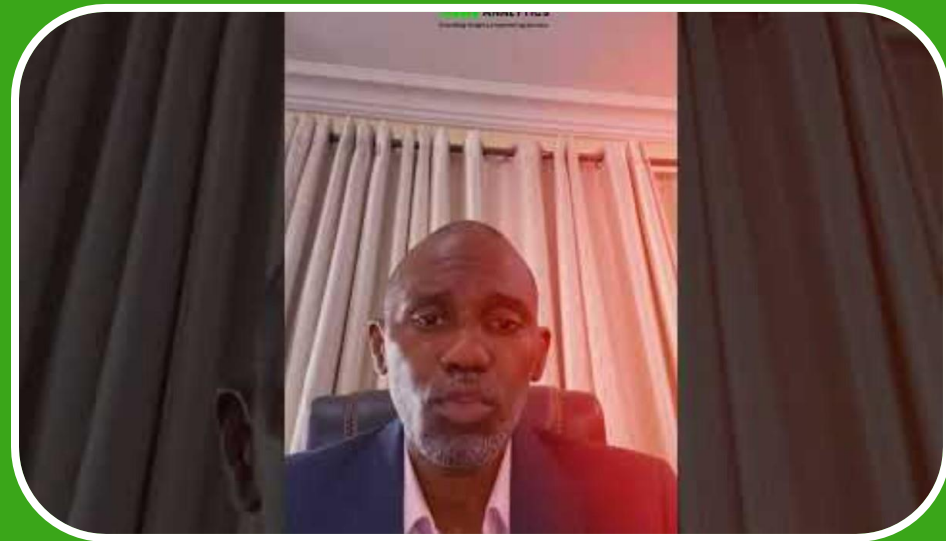


Joining Amdor Analytics was one of my best career decisions. The program is detailed, practical, and easy to understand. The facilitator makes sure everyone gets the concept before moving on. The 120 Days Challenge also keeps me disciplined and consistent. I'm gaining confidence every day in my data analytics journey.



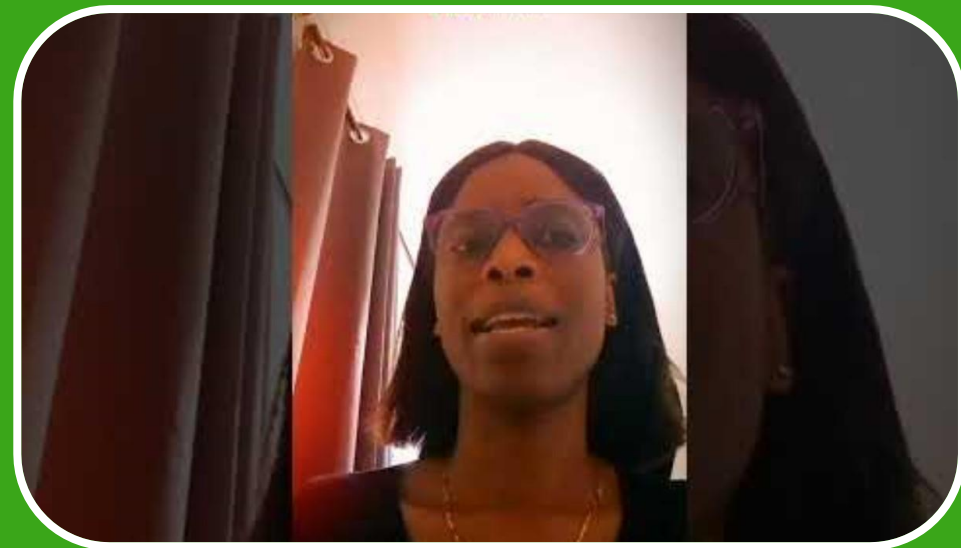
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# CONTACT US



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