



BUSINESS ANALYST TRACK BROCHURE

Train to be a skilled Business Analyst



PROGRAM OVERVIEW

→ **100% Online Learning**

→ **Live access to class recording**

→ **Hands-on with projects**

→ **LinkedIn and Upwork optimization**

→ **Add projects to your portfolio**

→ **Industry relevant certificate**

→ **5 months plus 2 month internship**



WHY CONSIDER A BUSINESS ANALYST?



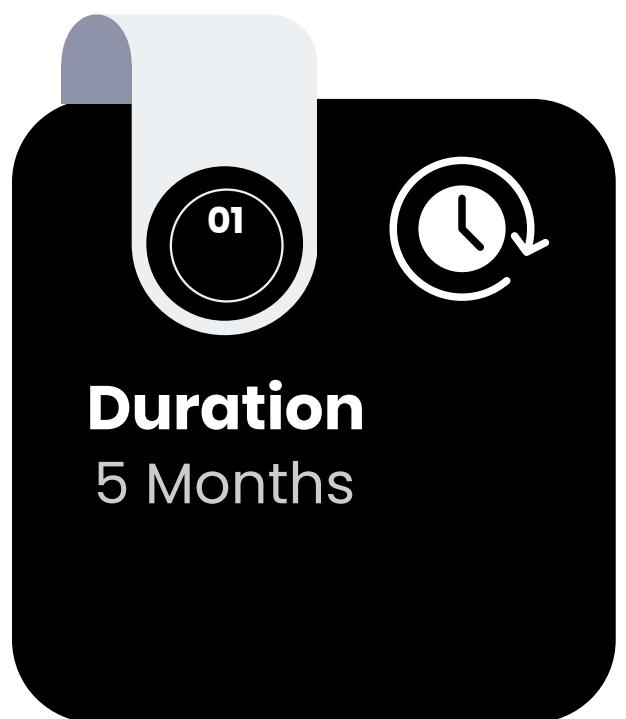
This year, one of the most significant and impactful positions will be that of business analyst- Chris Livesey. Recent technological advancements have significantly changed how businesses use IT-based solutions to address a range of business challenges, problems, and difficulties.

As a result, many firms worldwide continue to have a great need for qualified people who understand business analysis procedures.

By developing and planning beneficial modifications and process optimizations, a business analyst serves as a link between business concepts and business capabilities. The Business Analyst regularly evaluates business performance, usually through "performance capability assessments" or "feasibility studies." These evaluations evaluate skills that range from those that are readily apparent to the consumer to those that are deeply ingrained in the production process.

Solving some of the most fascinating challenges in the world is possible with a fulfilling job as a business analyst!

REQUIREMENTS

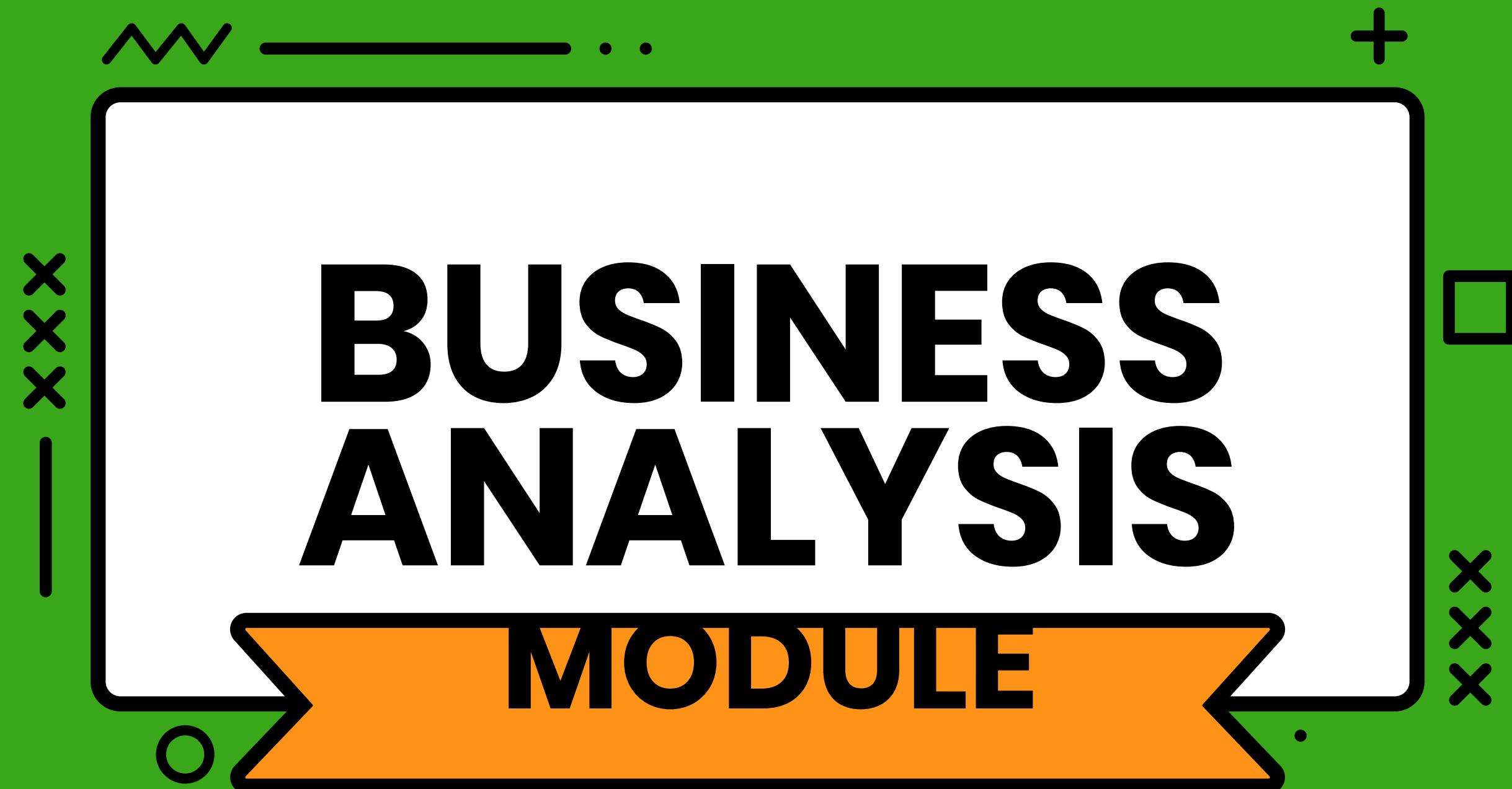


*Investing in your skills
is the most profitable
decision you will ever
make*



OUR CURRICULUM





EXCEL ANALYSIS

Module 1

Introduction to Excel Basics

- a) Introduction to Excel Basics
- b) Excel interface/ Environment
- c) Cell Referencing

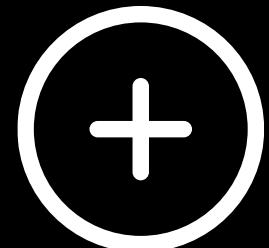


Module 2

Formula & Functions

- a) Functions 1 (SUM, AVERAGE, COUNT, COUNTA, MAX, MIN etc)
- b) Functions 2
 - i) If, NestedIf and IFS
 - ii) If_And_Or
 - iii) Tables, Structured Referencing
- c) Functions 3 (Vlookup, Hlookup, Xlookup and Index-Match)

Excel for Data Analysis II



Portfolio/ Exercises
-Business Case Study
-PowerPoint Presentation



Module 3

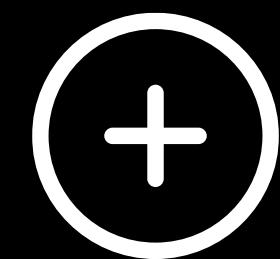
Data Visualization & Dashboarding in Excel

- a) Business Problem
- b) Asking the Right Questions
- c) Pivot Tables
- d) Dashboard Building

Module 4

Storytelling and Presentation

Power BI, Visualization, and Modelling



Real World Case Study Module 5

- a) Power BI Basic
- b) Power BI vs Excel
- c) Power BI Architecture
- d) The Power BI Workflow



Power BI

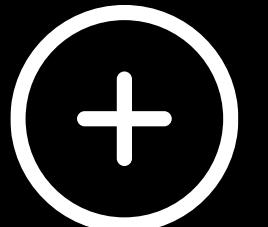
Module 6

- a) Power BI Dashboard Building
- b) Data Modelling
- c) Primary and Foreign Keys
- d) Fact and Dimension Table
- e) DAX

Module 7

- 1. Web Scrapping
- 2. Power BI to Database (Import vs Direct Query)
- 3.c) Power BI to Folder
- 4.d) Power BI to API Data Source

Power BI and SQL



Module 8

DAX and Dashboarding II

- a) DAX Functions II
- b) AI Visuals
- c) Dynamic Charts
- d) Intermediate Visualizations

Case Study

Module 9

Introduction SQL

- a) Importing and Restoring Data
- b) Functions, Joins, Having
- c) Writing SQL Queries

Module 11

Analysis Introduction I

- a) What is Business Analysis?
- b) Functions and Responsibilities
- c) Profiles of Business Analyst
- d) The Business Analyst Mindset

Module 12

Analysis Introduction II

- a) Principles of Business Analysis
- b) Competencies of a Business Analyst
- c) Key Terms on Business Analysis
- d) Introduction to Project Initiation Planning

Module 13

Project Initiation Planning

- a) The Business Objective Concept
- b) Collaboration PM-BA
- c) KPI's for Business Analysis
- d) Project Performance Measures

Module 14

Stakeholder

- a) Stakeholder's Identification
- b) Stakeholder Analysis Matrix
- c) RACI Matrix
- d) Stakeholder's Register and Template
- e) RAM (Responsibility Assignment Matrix)

Module 15

Business Case

- a) Collaboration and Communication Plan
- b) Kickoff Meeting Checklist
- c) Creating a Business Case
- d) Techniques for Developing Business Case

Module 16

Requirement Engineering

- a) Requirement Overview
- b) Types of Requirement
- c) Requirement Analysis Stages
- d) Prioritizing Requirements
- e) Producing Valid Requirement Tips

Module 17

Requirements Elicitation

- a) Requirement Elicitation Basics
- b) Techniques for Requirement Elicitation
- c) Requirement Validation
- d) Business Requirements Document (BRD)

Module 18

Requirement Analysis

- a) Introduction
- b) Visual Modeling Concepts
- c) Business and Technical Models
- d) BPMN vs UML
- e) Collaboration with Technical Team

ASSESSMENT CASE STUDY

Module 19



Module 20



Module 21



Module 22

Requirements Specification

- a) Introduction
- b) Categorizing Requirements
- c) Deriving Requirements
- d) Assigning Requirement Attributes
- e) Validating Requirement

Requirements Validation

- a) Introduction to Requirement Approval
- b) Business Approval
- c) Technical Approval
- d) Sponsor or Committee Approval

GAP Analysis

- a) Introduction/ Overview
- b) Purpose/ Benefits of Gap Analysis
- c) Types of Gap Analysis
- d) Key Components of Gap Analysis
- e) Gap Analysis Tools

Module 22 Process Mapping

- a) Definition and Purpose
- b) Importance in Business Analysis
- c) Types of Process Map
- d) Elements of Process Map
- e) Process Map Techniques

Module 23



Methodologies in Business Analysis

- a) Agile Essentials
- b) Agile Concept
- c) Agile Culture and Tribe
- d) Roles, Artifacts, Rituals and Tools
- e) Agile Manifesto
- f) Principles, Values and FAQs
- g) Agile vs Waterfall
- h) Myths, Knowledge Base, Framework
- i) Agile Subway Map
- j) Fundamentals, and Teams
- k) Product Management and Testing

Module 24



Agile Online Project Collaboration

Assessment
Case Study

Module 25



Agile Scrum Framework and JIRA I

- a) Agile Scrum Framework
- b) Scrum Artifacts, Ceremonies and Roles
- c) Introduction to Jira
- d) Jira Demo
- e) Scrum Boards in Jira



Module 26



Agile Scrum Framework and JIRA II

- a) Reports in Jira
- b) Burndown Chart
- c) Product Backlog in Jira
- d) Road Mapping in Jira

Module 27



Product Requirement Documentation

- a) Creating a PRD

Practical and Case Study

Module 28

Module 28 Software Development Life Cycle

- a) Introduction
- b) Methodologies
- c) Lifecycle Overview
- d) Waterfall, Incremental, Spiral and Agile
- e) RAD (Rapid Application Development)
- f) Prototyping

Module 29



Deployment, UAT

- a) Creating Test Scripts for UAT
- b) Maintaining a Lesson Learned Document
- c) Conducting a Project Review
- d) Types of Delivery
- e) Complete Project Verification

Module 30



Performance

Measures Set-Up

- a) Project Review Set-Up
- b) Project Completion Verification
- c) Project Performance Measures
- d) Business Analysis Performance Measures

Module 31



Capstone Project Assessment Case Study

Industries That Employ Business Analysts

Technology and Software Companies

Finance and Banking

Healthcare and Pharmaceuticals

E-commerce and Retail

Telecommunications

Manufacturing and Production

Logistics and Supply Chain

Government and Public Sector

Education and EdTech



WHY TRAIN WITH US?



**Practical, Job
Ready Training**



**Industry-
Standard Tools
& Technologies**



**Expert
Instructors With
Real Experience**



**Personalized
Mentorship &
Support**



**Flexible and
Beginner-Friendly**



**Certification
That Boosts
Your CV**



**Career
Guidance &
Portfolio
Development**



**Supportive
Community**



**Proven Success
Stories**



**Affordable
Quality Training**

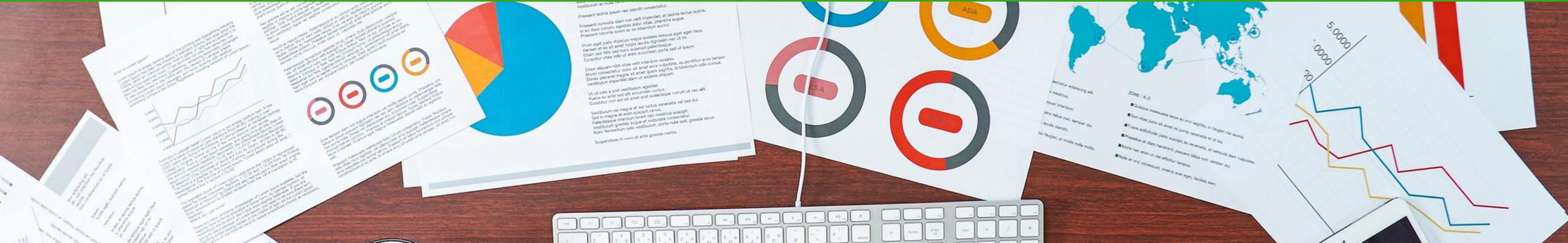
Real world case studies



GROWTH INTERNSHIP PROGRAM



JOIN OUR NEXT COHORT



2026 TRAINING CALENDAR



January
10
Saturday

February
14
Saturday

March
14
Saturday

April
11
Saturday

May
09
Saturday

June
13
Saturday

July
11
Saturday

August
08
Saturday

September
12
Saturday

October
10
Saturday

November
14
Saturday

December
12
Saturday

PROGRAM FEES

Testimonial

The following are genuine testimonials that we have received from our past students who have proven the benefits of the services we have provided to them.



Adetoye Cherish



Learning with Amdor Analytics has been one of the best experiences of my tech journey. The facilitator explains every concept clearly, and even though I came from a non-tech background, I now understand data analytics better than I imagined. The patience and passion from the instructor make the sessions fun and easy to follow. I'm so glad I joined this program!



Ambros Okeke



Honestly, I didn't expect to enjoy learning SQL this much. The facilitator broke it down in such a simple way that even complex topics felt easy. I also love the interactive nature of the class, everyone is carried along, and no one is left behind. I'd recommend Amdor Analytics to anyone looking to start a career in tech.



Ayodele Doyin



Joining Amdor Analytics was one of my best career decisions. The program is detailed, practical, and easy to understand. The facilitator makes sure everyone gets the concept before moving on. The 120 Days Challenge also keeps me disciplined and consistent. I'm gaining confidence every day in my data analytics journey.

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